CASA DOMINICANA

多米尼加之家

Discover the Dominican Republic in Shanghai.



Project design concept

Explore the ideas, spaces, experiences and collaborations connecting Shanghai with the Dominican Republic.

01 / Our idea

Feel the culture of one country in another city.



Project design concept

At the PURA VIDA residence, 3-5 Kangding Road in Shanghai’s Jing’an District, CASA DOMINICANA connects Dominican culture and ways of life with brands, travel, trade and business exchange. From coffee and a TOBACCO QUEEN cigar to an artwork or a gathering, each encounter can open a lasting conversation.

Initiated by Lily Wang, the project draws on CIGAR AMBASSADOR GLOBAL’s international network and brand resources to create a lasting platform for culture and collaboration.

CIGAR AMBASSADOR GLOBAL
PURA VIDA / CASA DOMINICANA

02 / Spaces

Distinct settings for shared experiences, within PURA VIDA.

PURA VIDA is the Shanghai residence, covering approximately 2,500 m² overall. CASA DOMINICANA is an independent cultural and brand project within it, bringing culture, experiences and exchange to different spaces.



3 Kangding Road · Culture & conversation

A cultural corridor, displays, social spaces, garden and Room 101 provide settings for art, cultural gatherings and business conversations.



5 Kangding Road · Coffee & boutiques

A café experience and Dominican product showcase are in preparation, bringing coffee, cacao, rum and distinctive products to life through tastings, stories and displays.

Project design concept

03 / Flavours

Discover a place through flavour and craftsmanship.

Coffee, cacao, rum and Dominican TOBACCO QUEEN cigars offer a first encounter with Dominican origins and craftsmanship. Cigar displays and experiences feature TOBACCO QUEEN. Related spaces will open in stages.



Project design concept

Coffee & hot chocolate

Begin with a cup and discover origins, craft and ways of tasting.

Rum & cacao

Explore Dominican flavours and traditions through themed tastings and stories of origin.

TOBACCO QUEEN & craftsmanship

Discover Dominican TOBACCO QUEEN cigars through tobacco, handcraft and the people behind them.

Distinctive products & gifting

Explore Dominican ways of life through brand displays, cultural products and themed gifts.

04 / Art

Colours of the sea. Memories of nature and time.



Project design concept

Amber, larimar, photography and painting express different sides of Dominican nature and art. Jewellery design, crafts, themed photography and painting exhibitions offer continuing possibilities for appreciation and exchange.

Amber & larimar design displays

Photography, painting & themed exhibitions

Music, dance & cultural exchange

05 / Exchange

A cultural bridge to deeper collaboration.

CASA DOMINICANA plans an ongoing programme for culture lovers, brands, businesses and institutions. Each event will have its own dates, content and participation details.

Culture & experiences

Cultural nights, music, dance, food, exhibitions and tastings.

Travel & business visits

Destination presentations, themed travel conversations and business visit coordination.

Trade & investment dialogue

Brand showcases, entrepreneur salons, trade conversations and themed investment briefings.



Project design concept

06 / Explore events & registration

Gatherings that keep the connection growing.

Events are an ongoing part of CASA DOMINICANA. Every cultural night, exhibition, tasting and business gathering will have its own published date, programme and registration details.

7 November 2026

Dominican Night

An annual cultural celebration during the China International Import Expo, with music, dance, wine and TOBACCO QUEEN cigars. This year includes the project announcement and plaque unveiling. Renovation and development will continue afterwards.

Co-hosts: Embassy of the Dominican Republic in China · Consulate General in Shanghai × CIGAR AMBASSADOR GLOBAL

Explore events & registration



The plaque at 5 Kangding Road

The plaque at 5 Kangding Road

The proposed 7 November unveiling is planned with the Dominican Ambassador to China and the Consul General in Shanghai. Guests and arrangements remain subject to confirmation.

07 / Visit

Our next meeting starts here.

Get in touch in advance to learn about the project, arrange a visit or discuss collaboration.

PURA VIDA residence · 3-5 Kangding Road, Jing’an District, Shanghai

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Visit the website and register for events

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CHIDOM is registered in the Dominican Republic and is part of CIGAR AMBASSADOR GLOBAL. Shanghai project partnerships are coordinated by 多中商务咨询（上海）有限公司. Contact us using the email or phone below.

Shanghai operations & partnerships: 多中商务咨询（上海）有限公司